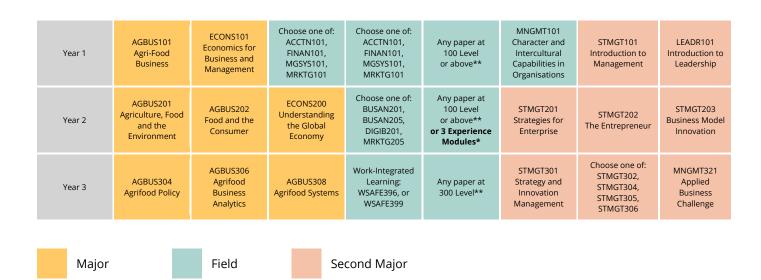
# **Bachelor of Business** Double major in Agribusiness with Strategic Management



**\* Experience modules** (worth 5 points each) can be completed in the teaching breaks between trimesters A, B and C. If you complete three modules, you will receive credit for one 15-point paper at 200 Level.

\*\* These papers can be taken in <u>any undergraduate subject</u> offered at the University of Waikato, as long as you have met any prerequisites for that paper. See the <u>Bachelor of Business degree regulations</u>, <u>point 18</u>.

## **100 Level papers**

- ACCTN101 Accounting for Management
- FINAN101 Introduction to Finance
- MGSYS101 Digital Business and Supply Chain Management
- MRKTG101 Fundamentals of Successful Marketing

### 200 Level papers

- BUSAN201 Practical Business Analytics
- BUSAN205 Data Analytics with Business Applications
- DIGIB201 Creating Value with Social Media Analytics
- MRKTG205 Marketing Analytics and Insights

### 300 Level - Work-Integrated Learning papers

- WSOMM396 Management Internship
- WSOMM399 Report of an Investigation

### 300 Level - Strategic Management papers

- STMGT302 Creating Value in a Connected World
- STMGT304 Commercialising a New Venture
- STMGT305 Doing Business Internationally
- STMGT306 Business Ecosystems